

TITLE 3

CHAPTER 3

**ADULT-ORIENTED BUSINESSES**

SECTION:

- 3-3-1: Purpose
- 3-3-2: Location of Businesses – Restrictions
- 3-3-3: Signage

**3-3-1: PURPOSE**

The purpose of this Section is to establish reasonable and uniform regulations to prevent the concentration of adult-oriented businesses or their location in areas deleterious to the City of River Heights, regulate the signage, and prevent inappropriate exposure of such businesses to the community. This Chapter is to be construed as a regulation of time, place, and manner of the operation of these businesses, consistent with the United States and Utah Constitutions.

**3-3-2: ADULT ORIENTED BUSINESS DEFINITION**

An adult motion picture theater, adult bookstore, adult video store, or any business providing sexually-oriented products or services which are illegal to minors, unless exempt under the provision of Section 3-4-8 of this Chapter. (6-2016, 9-27-16)

**3-3-3: LOCATION OF BUSINESSES – RESTRICTIONS**

- A. Adult-oriented businesses shall be conditionally permitted in the commercial zone subject to the provisions of this chapter.
- B. No adult-oriented business shall be located:
  - 1. Within 1,000 feet of any school, public park, library, or religious institution.
  - 2. Within 1,000 feet of any residential use (no matter which zoning area) or residential zoning boundary.
  - 3. Within 750 feet of any other adult-oriented business.
  - 4. Within 750 feet of any gateway or gateway corridor as identified in this title and the General Plan. The distance shall be measured from the edge of the right-of-way.
- C. Distance requirements between structures and uses specified in this Section shall be measured in a straight line, without regard to intervening structures or zoning areas, from the perimeter property boundaries of the school, public park, religious

or cultural activity, residential use, or other adult-oriented businesses, or from the edge of the right of way of a gateway to the structure of the adult-oriented business.

- D. Distance requirements from zoning areas for this Section shall be measured in a straight line, without regard to intervening structures or zoning areas, from the closest zoning boundary of a residential or agricultural zone to the adult-oriented business structure.

**3-3-4: SIGNAGE**

Signs for adult-oriented businesses shall be subject to the limitations of this Section regardless of standards set within the River Heights Zoning Regulations or in any other chapter of the City Code for the City of River Heights.

- A. No more than one exterior building-mounted sign shall be permitted and it is only permitted on the business explicitly permitted and licensed to conduct an adult-oriented business.
- B. No sign shall exceed 10 square feet in total sign area and it is only permitted on the business explicitly permitted and licensed to conduct an adult-oriented business.
- C. No animation shall be permitted on or around any sign or on the exterior walls or roof of said premises. No animation shall be permitted or licensed to adjoining properties or to any other property not explicitly permitted and licensed to conduct an adult-oriented business.
- D. No descriptive art or designs depicting any activity related to or inferring the nature of the business shall be permitted on any sign or anything that could be inferred to as or reasonably construed as a "sign." Signs shall contain alphanumeric copy only.
- E. Only flat wall signs shall be permitted. Awnings shall be permitted only to display the street number in letters or numbers no greater than five inches in height.
- F. Painted wall advertising shall not be allowed.
- G. Other than the signs specifically allowed by this Chapter, the adult-oriented business shall not attach, construct, or allow to be attached or constructed any temporary sign, banner, light, or any other device designed to draw attention to the business location. (2-2006, 5-9-06)